

Kalyan Chakravarthy

Learning Experience Designer (LXD) | Instructional Designer | E-Learning Specialist

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📍 Kuppam, India

📄 SUMMARY

Learning Experience Designer with 10+ years in education and technology, creating learner-centered, interactive and adaptive learning experiences. Applies ADDIE, Needs/Gap Analysis, Bloom's Taxonomy and Scaffolding to design effective eLearning using Articulate Storyline 360 and Rise 360. Skilled in storyboarding, scenario-based learning, SCORM, accessibility and learning analytics, with a growing focus on Generative AI and workflow automation.

🧠 SKILLS

Learning Experience Design: ADDIE, Bloom's Taxonomy, Needs/Gap Analysis, Scaffolding, Scenario-Based Learning, Microlearning, Storyboarding, Learning Objectives, Adaptive Learning, Accessibility (WCAG)

Authoring & Media: Articulate Storyline 360, Rise 360, Adobe Captivate, InDesign, Premiere Pro, After Effects, Canva, Figma, HTML5/CSS

LMS & Standards: SCORM 1.2/2004, xAPI, LMS Integration & Testing, WordPress, Drupal, Moodle, Google Classroom, EdApp

GenAI & Automation: Generative AI for Learning Design, Prompt Engineering, AI-Assisted Storyboarding, Content Generation, Workflow Automation, AI-Assisted QA

Data & Analytics: Learning Analytics, MS Excel, Power BI

👤 PROFESSIONAL EXPERIENCE

Academic Advisor, LEAD Group

02/2025 – Present | India

- Train and coach school leaders, coordinators and teachers on pedagogy, curriculum implementation and LEAD's academic system.
- Drive academic system adoption and analyze classroom and performance data to identify gaps and improve learning outcomes.
- Translate field insights into academic product, system and process improvements through cross-functional collaboration.

E-Learning Specialist, DIGITIDE

03/2023 – 01/2025 | Bangalore, India

- Designed interactive courses on Financial Literacy, Gender Awareness and Coding for **200+ students** using **Articulate Storyline 360, Canva and Adobe Premiere Pro**.
- Enhanced layouts and multimedia, contributing to an estimated **30% increase in course completion**.
- Digitized learning content for delivery across Google Classroom and Slack, improving learner participation.

E-Learning Designer, Tide Learning

07/2019 – 03/2023 | Bangalore, India

- Designed and integrated interactive eLearning on WordPress and Drupal using **Articulate Storyline 360 and Adobe Captivate**.
- Developed adaptive, data-driven learning content using Adobe InDesign and MS Excel, increasing learner retention by **40%**.
- Trained **100+ educators** across four regions and led tech trainers, increasing technology adoption by **60%** and reducing setup issues by **50%**.
- Analyzed learning data using **Power BI** to improve course performance for the ALA Project, Andhra Pradesh.

Educational Program Lead, ISHA VIDHYA

09/2015 – 06/2019 | Madhanapalle, India

- Led educational initiatives across **559 schools**, trained **1,000+ teachers** and improved project success by **70%** through government coordination.
- Developed academic calendars and remedial content approved by the **Commissioner of Education (AP)**.
- Mentored **100+ trainers** and supported training initiatives reaching **20,000 teachers**.

Instructor, AGASTYA INTERNATIONAL FOUNDATION

01/2015 – 09/2015 | Kuppam, India

- Delivered hands-on STEM learning to **1,000+ students (Grades 3–10)** through activities and science and math fairs.
- Supported **Operation Vasantha** across six villages and initiated an adult literacy program.

🎓 EDUCATION

Dravidian University, MSc Computer Science (Integrated)

06/2009 – 05/2014 | Kuppam, India